

Your LOGO here

Introduce your company



This is
Bob
Customer



MONSTER
SALE!
0 DOWN - 0% FINANCING

**MONSTER
SALE!**









MONSTER SALE!

0 DOWN - 0% FINANCING

BIG SALE TODAY!

NOT!

BIG SALE TODAY!





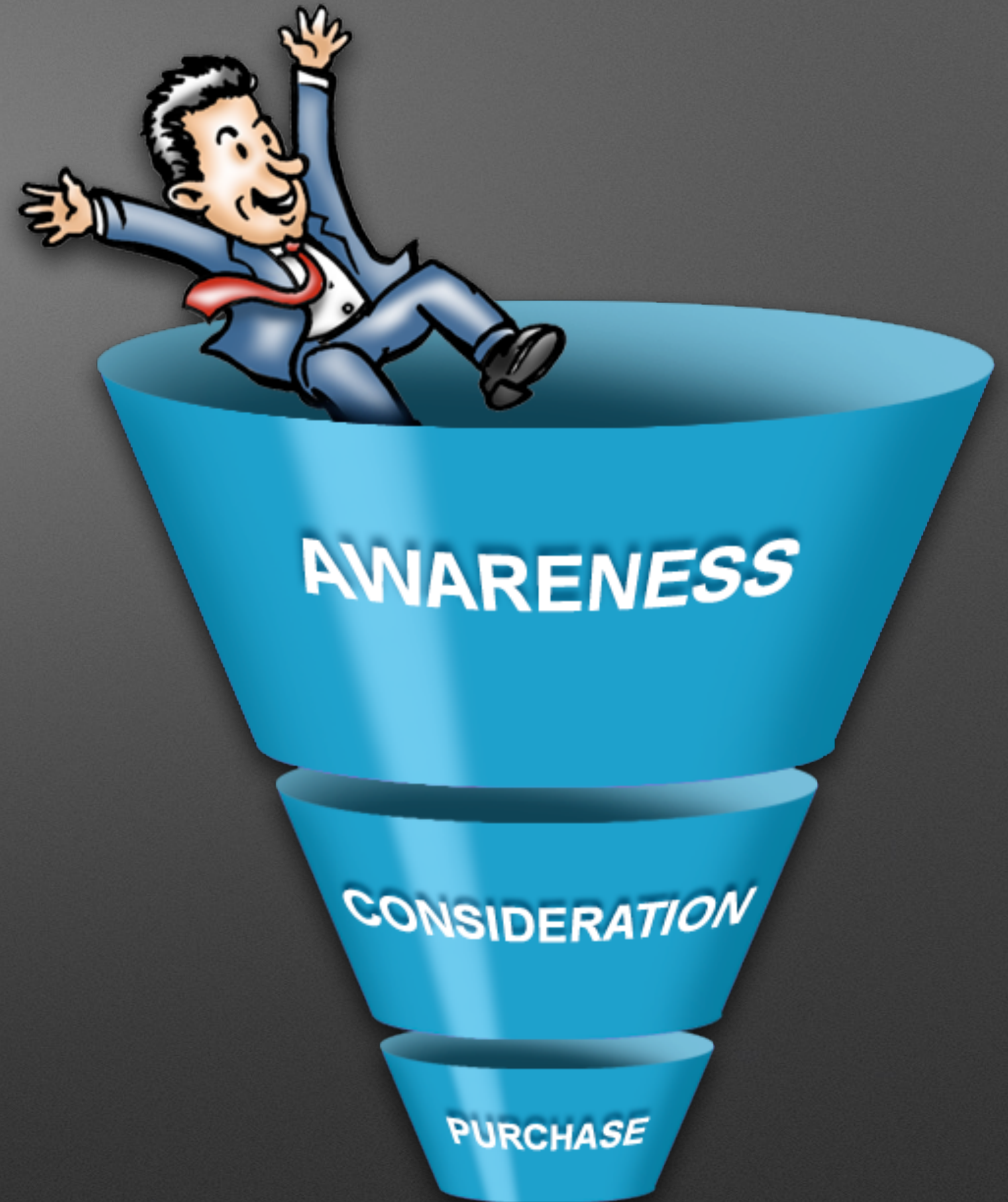
MONSTER SALE

0 DOWN - 0% FINANCE



Marketing Funnel

This old school marketing funnel was used for years. Unfortunately there are holes in this type of marketing.



Meet Shoppers in the Moment



Which-car-is-best
moments



Is-it-right-for-me
moments



Can-I-afford-it
moments



Where-should-I-buy-it
moments



Am-I-getting-a-deal
moments

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Our Process



Market

Check list of proven online marketing methods for car dealers to help ensure your success.



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Measure

We will continually measure how your properties are performing so we can optimize for results.



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Optimize

With real data, a check list of proven methods, and a finger on the pulse of the industry we will help your dealership succeed for the long haul.

Car dealer marketing

- Sell your dealership
- Sell your people
- Sell your cars



Measure

- Google Analytics
 - Track current website
 - Goals
- Current State of Reviews
- Current State of Marketing





Getting Started

- Add [your company name] as a user to the dealership Google Analytics
 - Analytics Review and Setup
 - Review Sites Audit
 - Website review